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The Kruger2Canyons Biosphere Region (K2C BR) Non-Profit Company is the custodian of UNESCO's Man and Biosphere designation for the Kruger to Canyons Landscape, South Africa, with the purpose to reconcile biodiversity conservation with sustainable development in the face of climate change as a global learning site. *The K2C BR's mission is to support, promote and demonstrate within the Kruger to Canyons Biosphere Landscape a balanced and sustainable relationship between socio-economic development, the conservation of biodiversity and the sustainable use of natural resources on which people's livelihoods depend.*

Reporting to Chief Financial Officer Fundraising & Communications Manager

Position overview

We are looking for a passionate Fundraising and Communications Manager to lead our fundraising and communication initiatives. The ideal candidate will have a strong background in fundraising strategies, relationship management, communication and community engagement, and will be responsible for driving the growth of our fundraising and communication efforts.

Key Responsibilities

Purpose: Drive long term sustainability of K2C through:

- Maintenance of current and donors and income initiatives
- Sourcing and building relationships with new, long-term partners, donors and sponsorships
- Contribute towards sourcing of new income streams with focus on developing new national footprint projects/campaigns that address sustainability and drives transformation
- Planning and implementing our communication strategies

Roles and responsibilities

- Developing and executing fund raising strategies through setting goals and developing strategy plans for business and revenue growth
- Planning and hosting of fund-raising events where relevant
- Fostering ongoing relationships with and other relevant role players, participate in the development and establishment of the annual income budget for income generation projects and programmes.

- Work collaboratively with the Management Team to target and successfully secure new and diverse income streams
- Formulate an integrated networking plan to enable the building of relationships with external stakeholders with the purpose of sourcing sponsorship/partnerships/financial support to strengthen the sustainability of KTC
- Create and conduct proposal presentations and Request for Proposal responses to potential sustainability partners Conduct feasibility studies for all proposed new business and projects.
- Proactively address negative variances with corrective actions
- Participate in relevant donor management forums
- Attend to all the necessary reporting requirements arising from this role as well as all internal database management process.
- Consolidating the KTC communications strategy, updating the website.

Qualifications and Requirements

- Tertiary qualification in marketing, business administration or relevant field
- At least 8 years' experience in the non-profit/Fundraising sector
- Proficient in Microsoft Office software, internet-based applications and computer equipment
- Sound knowledge of the Non-Profit sector
- Excellent communication, interpersonal and leadership skills
- Proven experience in writing grant proposals and applications to secure funding/sponsorships
- Able to work in a team as well as independently within a highly structured and pressurised environment
- Exceptional organising and time management skills
- Professional attitude and appearance

How to apply:

Please send your CV and cover letter to the Chief Executive Officer at info@kruger2canyons.org

Timeline

Application deadline: 8th December 2024

Shortlisting: 9th December 2024

Interviews: 10th to 12th December 2024

Offer: 13th December 2024

Please note that these dates are indicative and under tight Donor imperatives and could be subject to change, including the need to re-advertise. K2C BR NPC will try and offer as much flexibility as we can, but it may not be possible. Therefore, you are asked to note the above timetable, exercising flexibility through the recruitment and selection process.